## Minnesota Oral Health Coalition Policy & Procedures Manual

Table of Contents

- A. Purpose of Policy & Procedures Manual
- B. Introduction
- C. Minnesota Oral Health Coalition's Principles
- D. Policy Consensus Tool
- E. State Oral Health Plan
- F. Board
- G. Membership
- H. Executive Director
- I. Strategic Plan
- J. Policies

Communications Developing Grant and Funding Proposals Nominations and Elections Process Procurement Procedures Affiliations Policy Code of Conduct

## Purpose of Policy & Procedures Manual

The purpose of this document is to outline the operational structure of the organization. This serves as a resource to promote transparent, logical, fair, and accurate operations of the Minnesota Oral Health Coalition in relation to its board, state, members, staff, and the public. This document will be updated annually or at any time changes are deemed necessary by the Board of Directors of the Minnesota Oral Health Coalition.

### **Introduction**

The Minnesota Oral Health Coalition is a non-profit, state-wide membership organization that recognizes the following principles;

### Minnesota Oral Health Coalition's Core Principles

Mission: To support Minnesota's oral health community through partnerships, resources and outreach

Vision: Optimal oral health for all Minnesotans

# <u>Board</u>

### Position Description

The board is the advisory arm of the Minnesota Oral Health Coalition and will support the work of the Executive Director and MOHC committees and provide mission-based leadership and strategic governance. The day-to-day operation is led by the Coalition's Executive Director with oversight from the Executive Committee. the roles and responsibilities of a Board Member includes to: Leadership, governance, and oversite

- · Serving as a trusted advisor to the Executive Director
- Reviewing outcomes and metrics created by the Minnesota Oral Health Coalition for evaluating its impact, and regularly measuring its performance and effectiveness using those metrics; reviewing agenda and supporting materials prior to board and committee meetings
- Reviewing Minnesota Oral Health Coalition's annual budget, audit reports, and material business decisions; being informed of, and meeting all, legal and fiduciary responsibilities
- Contributing to an annual performance evaluation of the Executive Director
- Assisting the Executive Director and Board President in identifying and recruiting other board officers
- Ensure, that board resolutions are carried out
- · Serving on committees or task forces and taking on special assignments
- Representing Minnesota Oral Health Coalition to stakeholders; acting as an ambassador for the organization
- Ensuring Minnesota Oral Health Coalition's commitment to a diverse board and staff that reflects the entire State of Minnesota

### **BOARD TERMS/PARTICIPATION**

The Officers of the Minnesota Oral Health Coalition's Board of Directors are elected to serve one-year terms with the option to accept serving up to two additional terms of one year each. No officer may serve more than three years, unless approved by the board of directors. At least two board meetings must be held in a calendar year. Committee meetings will be held outside of, though in coordination with, full board meetings.

## QUALIFICATIONS

Board candidates must be passionate about Minnesota Oral Health Coalition's mission and purpose. Board members will have achieved proven leadership stature in an oral health related position within business, government, philanthropy, the nonprofit sector or community at large.

Ideal candidates will have the following qualifications:

- Significant professional experience, preferably with leadership accomplishments in oral health, business, government, philanthropy, education, public health, or the nonprofit sector, or direct experience as a recipient of public oral health services.
- A commitment to and understanding of the Coalition's mission and purpose, as well as the members and stakeholders of the Minnesotan Oral Health Coalition
- Problem-solving skills and a natural affinity for cultivating relationships and facilitating and building consensus among diverse individuals
- Personal qualities of integrity, credibility, and a passion for improving the oral health of people of the State of Minnesota

Service on the Minnesota Oral Health Coalition's Board of Directors is without remuneration, except for administrative support, travel, and accommodation costs in relation to Board Members' duties.

# **BOARD ORGANIZATION**

The Minnesota Oral Health Coalition is comprised of 5 to 15-member Board of Directors, and ex-officio, non-voting member representing the Minnesota Department of Health, Oral Health Program Division.

The Minnesota Oral Health Coalition contracts an Executive Director.

Annually, the Board will conduct a self-evaluation.

There are four standing committees of the Minnesota Oral Health Coalition; Executive Committee, Outreach Committee, and the Policy & Advocacy Committee.

In addition, there are three Ad Hoc work groups; -Nominations Committee, Development Committee, and a Conference Planning work group. The Board may create other committees and work groups of the Board as it deems appropriate.

## **BOARD MEETINGS**

Conduct: The Board will conduct meetings according to the following principles:

- Meeting discussion should be limited to issues within the Board's purview.
- Deliberation should be timely, fair, orderly, respectful, thorough, and efficient.
- Board will comply with all state and federal statutes, rules, and regulations pertaining to open meetings, meeting notices, and meeting participation.

At the first meeting of the calendar year, the Board will establish regular meeting dates, elect Officers, and undertake other administrative tasks as necessary.

Special and Emergency Meetings may be called by the President.

The Board shall hold all regular meetings within the State of Minnesota or by conference call.

A majority of those holding appointments to the Board constitutes a quorum.

No official business may be acted on without a quorum. A quorum is one more than half of the current board membership. When a quorum is present, the Board may act by a simple majority of those voting.

Virtual meetings and board business may be conducted as deemed necessary by the President of the MOHC Board.

### **GENERAL PROCEDURES**

Meeting minutes will be kept of all Board meetings and will be submitted by the Secretary to the Executive Director for review prior to submission to the Board for approval.

Official communications to the Board on internal matters must be presented to the Executive Committee for review and consideration as an agenda item.

A Board member who receives a communication from any party that is potentially appropriate for Board consideration should forward to the Executive Director within 24 hours, who will consult with the President and Executive Committee.

A Board member who becomes aware that a person may have a complaint regarding a possible violation of law regarding the activities of the Board or any Board member should direct the person to submit the complaint in writing to the President or Secretary.

A Board member who becomes aware that a person other than a Board member would like the Board to consider an issue at a Board meeting should direct the person to submit the request in writing to the Executive Director.

Whenever possible, Board officers will be provided in advance the information necessary to properly consider any items to be acted on at a Board meeting.

# EXECUTIVE COMMITTEE

Purpose: The Executive Committee is charged with ongoing review and oversight Board operations and procedures, assisting Board officers with ethical and legal obligations and Board

development. In addition to any other authority granted herein, the Executive Committee may act on those issues delegated to it by the Board of Directors.

Responsibilities:

- Review Executive Directors activities monthly
- Advise Executive Director on operation items of the board
- Advise the Executive Director on issues relating to oral health and the oral health field as it relates to the operations of the Minnesota Oral Health Coalition, not otherwise covered under committees of the board
- May act on behalf of the Board in the case of an emergency which the President determines requires action more quickly than an emergency meeting of the Board as soon possible after the emergency and seek ratification of emergency actions at the next possible meeting.

Membership: Comprised of the President, Vice President, Treasurer, and Secretary of the Board with the Executive Director.

# OFFICERS

Officers of the Board are elected by and from the membership of the Board and include a President, Vice President, Secretary, and Treasurer. No person may hold the President and the Vice President position at the same time.

The President shall:

- Preside at Board and Executive Committee meetings.
- Create and appoint officers to working groups as needed to carry out the Board's work plan.
- · In consultation with the Executive Director, set an agenda for each Board meeting.
- · Call special or emergency meetings of the Board and Executive Committee as needed.
- Fulfill other obligations designated by and exercise other authority as authorized by the Board.

### Vice President:

The Vice President shall fulfill the duties and exercise the authority of the President when the President cannot. The Vice President shall fulfill other obligations designated by and exercise other authority as authorized by the board.

### Secretary:

The Secretary shall fulfill the duties and exercise the authority of the Vice President when the Vice President cannot. The Secretary shall be responsible for assisting staff in preparation or review of board meeting minutes as needed. The Secretary shall fulfill other obligations designated by and exercise other authority as authorized by the board.

### Treasurer:

The Treasurer shall fulfill the duties and exercise the authority of the Secretary when the Secretary cannot. The Treasurer shall be responsible for preparation or review of board financial records and reports. The Treasurer shall fulfill other obligations designated by and exercise other authority as authorized by the board.

The Secretary and Treasurer positions may be fulfilled by the same person.

# **ELECTION OF OFFICERS**

Officers are elected to serve one-year terms with the option to accept serving up to two additional terms of one year each. No officer may serve more than three years, unless approved by the board of directors. Terms will commence upon election and end upon election of a successor. Elections will be by simple majority of those present and conducted at the first meeting of the new calendar year.

At the annual board meeting of each even-numbered year, the President will request nominations from the board for President and Vice President. At the first regular board meeting of each odd-numbered year, the President will request nominations from the board for a new Secretary and Treasurer.

# OUTREACH COMMITTEE

Purpose: The Outreach Committee is open to all MOHC members interested in activities directly affecting the engagement, of coalition membership as well as the awareness of oral health as a major public health issue.

**Responsibilities:** 

- Create and manage opportunities for engaging members
- Develop a communication and publicity plan for the organization
- Identify social media, stakeholder and other membership engagement activities for Minnesota Oral Health Coalition membership
- Oversee the Minnesota Oral Health Coalition website and social media
- Oversee the Conference Planning Work Group
- Support activities to increase awareness of oral health by statewide and local campaigns, media, partnerships, and other means as they align with the MOHC action plan.
- May act on additional issues or activities delegated to it by the full Board

The committee is not an independent decision-making body. Instead, the group is responsible for gathering information about membership and partner needs and ways to engage the oral health community They also provide recommendations for engagement activities to the Minnesota Oral Health Coalition Board of Directors quarterly or more often as needed. The work of the committee is guided by the interests and priorities of the Board of Directors, and aligns with the action plan developed by the MOHC each year.

Additional information:

 Members in good standing may attend Outreach Committee meetings whether on the telephone or in-person

- There will be a standing time/day for the monthly meeting. The phone number and callin information will be available on the MOHC website
- Members who chose to join are asked to do so with an email address and cell phone number we may use for meeting updates
- Members who chose to join are held to the same standards of conduct as board members [refer to the MOHC Policy & Procedures document on our website Resources page as well as the MOHC Committee Code of Conduct]
- The Executive Director and MOHC board members who are members of the Outreach Committee will bring committee business to the full board of directors for decision-making.

# **POLICY & LEARNING COMMITTEE**

Purpose: The Policy & Learning (P&L) Committee is open to all MOHC members interested in becoming more informed and involved in oral health policy and advocacy issues. Each year, the committee coordinates several activities, including:

- Creating opportunities for MOHC members on key oral health issues
- Preparing materials to inform MOHC members about key oral health issues
- Coordinating with other organizations to share information that would improve the oral health of Minnesotans
- Reviewing Association of National Oral Health Coalition (ANOHC) policy resolutions

The committee is not an independent decision-making body. Instead, the group is responsible for gathering information about key oral health policy and advocacy issues and providing recommendations to the Minnesota Oral Health Coalition Board of Directors quarterly or more often as needed. The work of the committee is guided by the interests and priorities of the Board of Directors and aligns with the action plan developed by the MOHC each year.

Additional information:

- Members in good standing may attend Policy and Learning meetings whether on the telephone or in-person
- There will be a standing time/day for the monthly meeting. The phone number and callin information will be available on the MOHC website
- Members who chose to join are asked to do so with an email address and cell phone number we may use for meeting updates
- Members who chose to join are held to the same standards of conduct as board members [refer to the MOHC Policy & Procedures document on our website Resources page as well as the MOHC Committee Code of Conduct]
- The Executive Director and MOHC board members who are members of the Policy and Learning Committee will bring committee business to the full board of directors for decision-making.

## **DEVELOPMENT COMMITTEE**

Purpose: To oversee Minnesota Oral Health Coalition development; grants, awards, proposals, and sponsorships.

**Responsibilities:** 

- Seek out and coordinate financial requests as needed from the board, committees, and work groups of the board
- · Advise staff on the seeking, writing and enhancement of grant proposals
- Have a recognition or awareness of the financial affairs of the board and its funding and development needs.

Membership: Comprised of the Executive Committee

### MINNESOTA ORAL HEALTH COALITION MEMBERSHIP

Coalition membership is open to all persons with an interest in oral health who reside or work within the State of Minnesota. Membership is at no cost, though the board may request payment of fees to coalition members and others for events, trainings, or special programs. Coalition members have no authority to use the Minnesota Oral Health Coalition logo, likeness, or association for business or organizational promotion until or unless the Board of Directors provided prior written approval.

# **EXECUTIVE DIRECTOR**

The board may hire or contract for an Executive Director. The Executive Director shall have such duties and authority as designated by the board. The Executive Director may contract with other persons for performance of board work as authorized by the board.

The Executive Committee will evaluate the Executive Director yearly. All board officers will be given the opportunity to complete an evaluation form that will be provided to them prior to its evaluation of the Executive Director.

The Executive Director reports to the board, through Executive Committee, and no individual board member shall attempt to exercise individual authority over the Executive Director, or any other person retained by the board.

# Minnesota Oral Health Coalition Strategic Plan

**Mission:** To support Minnesota's oral health community through partnerships, resources and outreach

Vision: Optimal Oral Health for All Minnesotans

# Goal 1: Encourage and Leverage partnerships to build a strong foundation for oral health promotion and access in Minnesota

Strategies

- Continually seek out partnerships that add value to the mission and vision of the MOHC
- Understand, acknowledge and respect the mission and values of our partners
- Design and uphold a culture of collaborative entrepreneurship
- Maintain open communication that preserves and protects trust among partners
- Celebrate and extol the relationships between the MOHC and its partners

# Objective 1: Serve as the "hub" in a wheel and spoke model

Tactics

- A. Participate in meetings, projects, groups, and programs with oral health stakeholders and other organizations that promote public health when possible and practical
- B. Include partner organizations and oral health stakeholders in MOHC projects, groups and programs
- C. Maintain a close relationship with the Association of National Oral Health Coalitions (ANOHC)
- D. Participate in Oral Health 2020 and other national oral health initiatives
- E. Act as a clearing house for technology, educational, special skills, and other resources with partners and oral health stakeholders

# Success Criteria

MOHC will participate in at least three coordinated projects with a partner in 2019 and 2020, and then reevaluate

# Resources

Our partners, ANOHC, Oral Health 2020, conferences and regional meetings, educators and experts in various fields

# Objective 2: Educate and share information on oral health public policy with partners and other stakeholders

Tactics

A. Identify educational opportunities for MOHC membership about grassroot advocacy

- B. Utilize the Policy & Learning Committee for discovery of initial policy topics
- C. Include membership in all policy information sharing
- D. Network with others who are working on oral health policy
- E. Develop a plan to connect partners toward the common goal or join in with others' efforts
- F. Evaluate each legislative session and outcomes of efforts

The MOHC will disseminate at least 12 learning and informational opportunities by January 1, 2020

### Resources

Policy & Learning Committee, MDH, other oral health policy partners, safety net policy groups and membership

# Goal 2: Develop programs, products and systems to enhance and support Minnesota's oral health community

### Strategies

- Collaborate with membership to identify solutions for the common good of the majority of Minnesota's oral health community
- Programs, products and systems are created with input from diverse and experienced members
- Members' needs are understood, and outcomes are trusted and valued by the oral health community
- Activities of the MOHC are evaluated to determine their value to the oral health community

# *Objective 1: Create a statewide public information campaign to raise awareness about oral health*

### Tactics

- A. Create a committee to develop the campaign
- B. Determine the correct type of campaign
- C. Write communication and evaluation plan
- D. Develop messaging
- E. Execute plan
- F. Evaluate campaign effectiveness

### Success Criteria

Public information campaign is created and shared with membership by January 2020

### Resources

Google, GoDaddy and other internet technology analytics, Outreach Committee and Membership

# **Objective 2: Create a Catalog of Oral Health Programs & Initiatives in Minnesota**

Tactics

- A. Define "oral health program/initiative"
- B. Determine key factors to collect
- C. Brainstorm partners & options for info gathering
- D. Select methods of information gathering
- E. Develop method for updating information

# Success Criteria

The MOHC begins collecting program & project surveys by January 31, 2019 Analytics of catalog use will be shared annually beginning January 1, 2020

### Resources

Website analytics, Outreach Committee, MDH, Membership and evaluator

# *Objective 3: Identify, Make Available and Disseminate Evidence-based Oral Health Educational Materials*

# Tactics

- A. Determine what materials are needed
- B. Search for materials created elsewhere
- C. Seek out the most qualified source of information
- D. Evaluate their use and relevance

### Success Criteria

Educational materials are shared with membership beginning January 2019

### Resources

Website analytics, Outreach Committee, MDH, and Membership

# Objective 4: Create a media toolkit for oral health

Tactics

A. Create of list for the contents of the toolkit

- B. Seek out partners to help with information
- C. Determine dissemination methods

Media toolkit is created and shared with membership by January 2020

# Resources

MDH, membership, media partners and partner organizations

# Goal 3: Engage Minnesota Oral Health Coalition membership

# Strategies

- Increase member and staff innovation and experimentation in the creation of new opportunities for engagement
- Increase membership engagement by identifying and eliminating barriers to participation and through technological innovation
- Create opportunities for professional growth by offering training opportunities to meet the changing needs of members
- Continue to enhance a web presence that engages members and the public
- Design an environment that values and supports collaboration

# **Objective 1:** Increase attendance at Annual Conference & Regional Meetings

Tactics

- A. Work with Outreach Committee and conference planning volunteers
- B. Select dates, locations, themes & sponsors
- C. Advertise/market
- D. Hold events

# Success Criteria

The MOHC hosts or co-hosts up to 4 membership events per year beginning January 1 to December 31, 2019

Recruit 3 additional volunteers and raise an additional \$5,00000 in funding for these events

Resources

Outreach Committee, membership, planning volunteers, MDH, other partners

# *Objective 2:* Create an Oral Health Leadership Program with the goal of developing statewide leaders

Tactics

A. Find funding sources and apply for grants

- B. Work with MPH intern on assuring the program fits the needs of emerging leaders
- C. Share the program with others prior to it being presented

The MOHC will apply for at least 3 grant opportunity annually When funded, the MOHC will conduct 1 cohort annually

### Resources

Oral and public health leaders, content experts, MOHC Board of Directors, partner organizations and funders

# *Objective 3:* Offer media training for oral health partners statewide

Tactics

- A. Create a list of media skill needs
- B. Develop any materials needed
- C. Identify best method or location to conduct training

### Success Criteria

Media training materials are available by June 1, 2019 The MOHC will conduct media training to at least 50 people annually until January 1, 2021 and then reassess the needs of membership

### Resources

Outreach Committee, MDH, memberships, media and partners

### <u>Goal 4: Organizational Excellence: MOHC operates effectively, efficiently, creatively and</u> in a socially responsible means to accomplish its mission

Strategies

- A. Develop and sustain the resources to ensure the vitality of the coalition, its programs and services
- B. Enhance the coalition's organizational structure to meet the changing needs of members
- C. Assess and continually improve products and services to better serve current members and to attract new members

# Objective 1: Board of Directors and staff are fulfilling their responsibilities to the board and membership

Tactics

- A. Establish clear job descriptions
- B. Policies such as ethics, expectations of behavior and conflict of interest are strictly followed
- C. Support and make available continuing education

- D. Conduct job reviews yearly in the form of surveys and personal meetings
- E. Enact the goals of the most current strategic plan

Board members and staff meet the expectations placed on them by the bylaws and governance rules of the MOHC as a 501(c)3 organization based on year-end surveys

Job reviews demonstrate expectation of roles are being met annually based on year-end surveys

Board members and staff participated in at least one continuing education opportunity annually

### Resources

Minnesota Council on Nonprofits and other training providers for nonprofits, external consultant or educator(s), and executive director

# Objective 2: Organization is fiscally prudent and abides by fiduciary responsibilities as stated in Minnesota Statute Chapter 317A

### Tactics

- A. Finances are kept up to date in QuickBooks or with a similar program
- B. Financial reports are provided at each board meeting
- C. Taxes and other reports filings meet deadlines and represent the finances of the organization truthfully

### Success Criteria

Executive Director provides financials reports at each board meeting Board of Directors report they understand the financial health of the organization annually based on year-end surveys

### Resources

Bookkeeper or QuickBooks practitioners, tax preparer and executive director

# **Communications Policy**

This policy directs the Minnesota Oral Health Coalition in its responsibility to clear, accurate, thoughtful, and purposeful communication with members, stakeholders, partners, and the public.

# Policy

# A. Goals

• Coalition members are well informed about oral health issues in Minnesota and nationally.

- Coalition members are well informed about the state of oral health in Minnesota including oral health literacy.
- Coalition members can express themselves respectfully within the coalition.
- Minnesota Oral Health Coalition Executive Board and committee activities are communicated with coalition members.
- Minnesota Oral Health Coalition will have a policy of transparency in communications internally and externally.
- Minnesota Oral Health Coalition stakeholders and partners have an established and trusted source of communication with Minnesota Oral Health Coalition and its members.
- Communications adhere to the Minnesota Oral Health Coalition Principles.
- B. Communication Objectives
- To exchange and share timely, valuable, and appropriate information with coalition members.
- To exchange and share timely and appropriate volunteer opportunities and events related to oral health.
- To share any positive change, the Minnesota Oral Health Coalition has achieved towards its mission.
- C. Our Target Audience(s):
- Coalition members and stakeholders at large
- Segments of the coalition such as dental hygienists, dentists, primary k-12 educators, long term care organizations, disabilities organizations, higher education institutions, medical doctors, medical personnel and support staff, government employees, caregivers, patients, patient advocates, any interested party representing the public, other organizations and groups that share the common goals and mission of The Minnesota oral Health Coalition
- Potential funders and current funders
- Potential and current sponsors
- Public

D. Maintaining Coalition Members' Trust of the Minnesota Oral Health Coalition Board, Committees, and Staff

- Minnesota Oral Health Coalition will not sell or share coalition member's contact information with any third party
- Minnesota Oral Health Coalition will only share information with membership segments that enable collaboration for the following topics: Education, advocacy, legislation, innovation, fundraising, and volunteerism
- Minnesota Oral Health Coalition will not contact members for the sole purpose of advertisement for the sale of any product or service by a third party
- E. Strategies & Tactics
- Minnesota Oral Health Coalition will utilize multiple channels of communication with coalition members and partners such as email, Facebook, Twitter, Minnesota Oral Health Coalition website, LinkedIn, podcasts, blog posts, e-newsletters, mail, etc.
- Minnesota Oral Health Coalition may utilize public relations tools such as press releases,

press conference, media interviews, etc.

### F. Timelines

- Minnesota Oral Health Coalition members will receive communications in the timeliest manner possible as to employ the information and take appropriate action with it
- G. Measurement & Evaluation:
- Minnesota Oral Health Coalition will conduct an annual survey of coalition members to learn if they feel have received enough high quality and timely communications from the organization
- Minnesota Oral Health Coalition may track the number of fans or friends on Facebook page and other social media sources, as well as visits to the website
- Minnesota Oral Health Coalition will track and report any results of coalition activity and report to the membership evaluation results

### H. Resources:

- Minnesota Oral Health Coalition website
- Minnesota Oral Health Coalition quarterly meetings
- Minnesota Oral Health Coalition annual meeting
- Oral Health Summits
- Minnesota Oral Health Coalition members
- Minnesota Oral Health Coalition board and committee officers
- Minnesota Oral Health Coalition funders and sponsors
- Minnesota Department of Health-Oral Health Program
- Secondary Education- Dental Programs
- Secondary Education-Dental Hygiene, dental therapy, and dental assisting programs.
- Other Oral Health Advocacy groups Governmental agencies

### **Nominations and Elections Process**

The purpose of this policy is to direct the process for nominating and electing board officers to the MOHC. It also directs the process for electing officers of the MOHC board of directors.

#### Notes

The term Ad Hoc Nominations Committee is used to identify the committee that oversees the process each year. This committee is ad hoc meaning that it is formed for this purpose only. It does not meet through the year or have regularly scheduled meetings, only those months prior to an election and with different officers each year.

### Policy

Nominees must be members of the MOHC, reside or work in Minnesota and be in good standing with the MOHC and its partners. "Good standing" will be determined by the Ad Hoc Nominations Committee based on the same requirements of current board officers stated in this document.

Each candidate will complete an application form, submit a current resume, and submit a notarized consent form (provided by the MOHC) toward the completion of a background check from the Minnesota Bureau of Apprehension. The MOHC is responsible for the cost of the background check.

In addition to the previous tasks, each candidate must submit a written statement to the coalition membership about their background, interest, and experience in relation to serving on the MOHC Board. This written statement must not exceed 150 words (as defined by the Microsoft Word "word count" function). Documents submitted that do not meet the word count requirement will be returned. MOHC staff or volunteers will not edit the document in any way.

Each candidate will be interviews in person or via telephone by the Executive Director or staff and at least one members of the Ad Hoc Nominations Committee. If no committee members are available to interview candidates the Executive Director or staff may interview them, but it is preferred that a committee member is involved in each interview.

Failure to successfully complete any of these steps will result in the removal of the candidate's name for voting consideration.

### Policy Requirements

Each candidate will successfully pass a background check done by the Minnesota Bureau of Apprehension.

The full board is notified of all candidates prior to full membership vote.

Voting will be done electronically but will also be available in another format for anyone without internet or computer access, as well as coalition members with disabilities. Every reasonable effort must be made to ensure all MOHC coalition members are able to vote.

# **Developing Grant and Funding Proposals**

This policy directs the Minnesota Oral Health Coalition procedure for decision-making and actions associated with applying for grant funds. It considers the unpredictable nature of some funding opportunities.

## Notes

Within this policy the reference to an RFP is another term for a "request for proposal", a notice of a funding opportunity.

### Policy

At the time when an RFP is available in response to a funding opportunity for more than \$50,000.00 the Executive Director will bring it to the Executive Committee. The Executive Committee consults with and provides their recommendation to the Executive Director. This determination is dependent upon the following:

- The proposed funding opportunity supports the Minnesota Oral Health Coalition's Principles, and
- The proposed funding opportunity promotes and supports the Minnesota Oral Health Coalition, and
- The proposed funding opportunity does not have a negative effect on our standing with our partners and stakeholders, and
- The proposed funding opportunity does not conflict with our 501c3 status and our values as an independent, inclusive, statewide oral health organization.

Once this determination has been made that the RFP is in general accordance with the questions above the Executive Director or staff prepares the proposal and submits it to the funding agency.

The Executive Committee and Executive Director will decide when and to whom the funding opportunity is shared due to the competitive nature of funding opportunities.

# Policy Requirement

The Executive Committee must be notified prior to the acceptance of any dollars being accepted by the Minnesota Oral Health Coalition more than \$10,000.00 and given enough time for questions and comments.

## **Procurement Procedures**

The purpose of this policy is to establish procedures for the Minnesota Oral Health Coalition for the procurement of supplies and other expendable property, equipment, and other services.

### Notes

This policy reflects of the needs of the Minnesota Oral Health Coalition as it exists today with its current structure, size, and staffing. As the Minnesota Oral Health Coalition changes this policy will be edited to reflect the state of the organization and its present needs.

### Policy

The Executive Director and Executive Committee are authorized to spend Minnesota Oral Health Coalition funds. The Executive Director may spend up to \$2,000 without prior approval on board supplies, utilities, and services as they directly relate to the management, development and administration of the board and the organization.

- The Executive Director must obtain prior approval from the Executive Committee for expenditures of over \$2,000.
- The Executive Director must obtain prior approval from the Board of Directors for expenditures over \$9,500.
- Whenever possible the Executive Director will research and secure three bids or estimates prior to purchasing, renting, or contracting.

# **Affiliations Policy**

This policy provides guidance to the Minnesota Oral Health Coalition (MOHC) in determining whether to establish a formal affiliation with another organization.

Notes: Examples include, but are not limited to, joining another coalition as a partner coalition, task force, advisory committee, project, program, or work group.

# Policy

A. Goals

- Provide clear guidelines to MOHC leadership in considering an affiliation with another organization
- Give equal treatment to all the affiliation seeking organizations
- Fulfil expectations of MOHC board and staff in considering worth of a potential relationship/affiliation
- Provide confidence to the MOHC membership that MOHC remains true to its mission and vision
- Reflect affiliation decisions in MOHC's strategic plan

# Policy

The MOHC will establish an affiliative or formal relationship with organizations, partner coalition, task force, advisory committee, project, program, or work group that:

- Provide a direct benefit to the mission and vision of the MOHC
- Contributes benefit to the MOHC Executive Director, staff, and Board of Directors
- Directly correlates to at least one goal of the MOHC's most current strategic plan
- Does not create a conflict of interest for the MOHC or more than two of the current Board of Directors
- Does not create a conflict with MOHC funders
- Do not cause harm to dental educators, dental clinicians, and dental patients

The MOHC may pay a fee to establish an affiliative or formal relationship with an organization, project, program, and cause:

- When the MOHC affiliative relationship is viewed as important to the operation of the MOHC, and
- affiliative relationship provides direct benefits to the MOHC, and
- there is no other way for the MOHC to derive the benefits the affiliative relationship will bring to the MOHC, and
- when the MOHC has the financial means to afford the fee
- The MOHC may enter into a fiscal relationship or serve as the fiscal agent for grants in which:
  - All guidance in this policy is followed
  - The MOHC is participating or responsible for at least 15% of the programmatic tasks for which the grant was awarded, and
  - The affiliated organization or its primary representatives are active members of the MOHC as signified by committee or board members, has a current or immediate past partnership, or actively participates in MOHC events

- B. Our Target Audience(s):
- Organizations, programs, projects, and individuals seeking an affiliative formal relationship with the MOHC
- MOHC members
- MOHC Board of Directors, Executive Director, and staff
- Potential and current funders and sponsors

# Minnesota Oral Health Coalition Code of Ethics and Conduct

The Board of Directors adopts the following Code of Ethics and Conduct to guide the behavior of the officers of the board and to clarify any uncertainty that may exist now or in the future. This Code addresses two principal issues:

- The authority of the board and of individual officers of the board
- General rules applicable to the board and individual Director's conduct of Minnesota Oral Health Coalition business

The bounds of authority as outlined in this Code serve as a medium by which greater unanimity and closer coordination can be effectuated between officers of the board, management, and Minnesota Oral Health Minnesota Oral Health Coalition employees.

### Authority

The board and each officers of the board recognize their authority as being limited to overseeing the affairs of the Minnesota Oral Health Coalition in a manner deemed beneficial to the Minnesota Oral Health Coalition as a whole; to employing an Executive Director ("ED") to be responsible for the overall and day-to-day management of the business under the direction of the board; and to carrying out other duties as provided by the by-laws of the Minnesota Oral Health Coalition, or by statutory laws which applies to it.

### Limits to Authority

Each Director understands and acknowledges the following:

- 1. Except when the board is in formal meeting, his/her authority is equal only to the rights and authority of any individual member of the Minnesota Oral Health Coalition.
- 2. Board members do not pursue individual projects as representatives of the board without the approval of the board.
- 3. No individual Director may act on behalf of the Minnesota Oral Health Coalition alone unless explicitly delegated that authority by action of the board.
- 4. Any Director may make suggestions, as a member of the Minnesota Oral Health Coalition, to the staff and is encouraged to do so using the vehicles available for members; however, no individual Director may direct the work of the ED or his/her staff or make any request for action from the same.
- 5. Any direction given to the ED must be made either by the board, through formal board action, or through the President of the Board acting as an agent of the board.

# Managerial Authority

The board recognizes the authority of the ED, as provided in the by-laws, or as established by general corporate practice, to manage the affairs of the Minnesota Oral Health Coalition. The ED shall hire, supervise, and discharge all employees, agents, and laborers; and shall engage in all negotiations and discussions on behalf of the Minnesota Oral Health Coalition, as necessary and/or directed by the board.

### Disagreement

The board agrees that, while an individual Director may disagree with a policy or action adopted by the majority of the board, s/he will support said policy or action as being the considered judgment of the board. If the dissenting Director chooses to indicate his/her disagreement publicly, s/he will also acknowledge that his/her position was fully heard and will also declare his/her willingness to help the board succeed in the implementation of the decision.

However, a dissenting Director shall have the right to present further evidence and argument to the board for further consideration, in a manner consistent with the board's practices; and the board shall have the duty to reconsider its actions appropriately.

### Confidentiality

The board and each individual Director agree that all officers of the board shall use the utmost of professional judgment and discretion in discussing disputed or confidential corporate actions, policies, or issues with Minnesota Oral Health Coalition members, employees, or the public. Provided, however, those matters deemed to be confidential shall only be discussed with individuals who strictly have a need to know. In addition, all personnel, real estate, marketing, legal, strategic planning, and financial matters will be considered sensitive issues subject to these provisions, unless or until made specifically clear by action of the board.

### Professional Conduct

Officers of the board shall recognize that they project an image as a representative of the Minnesota Oral Health Coalition and shall conduct themselves in a professional manner in accordance with the Coalition's Principles, which fosters confidence and reflects positively on the Minnesota Oral Health Coalition, its members, and its staff. All officers of the board will respect the rights of others, including their colleagues, staff, Minnesota Oral Health Coalition members and the public with whom they have contact in their board capacity, to communicate their ideas free from interruption and without intimidation. The board and its individual officers of the board shall conduct themselves and board business in a non-discriminatory manner.

### Conflict of Interest

All officers of the board shall affirmatively and, always, disclose any conflicts of interest which impairs or prevents his/her ability to make sound and unbiased decisions as a board member. A conflict of interest may arise from a personal, professional, or financial relationship with an individual, organization, association, or business entity.

Officers of the board will refrain from self-dealing; conducting any private business or providing personal or professional services with or for the Minnesota Oral Health Coalition, the ED, or staff, without first fully disclosing the nature of this activity to the full board in advance.

At the least, officers of the board will annually disclose their involvement with other organizations, vendors, associations, and competitors that may produce a conflict, and will disclose any changes whenever one occurs.

When the board is required to decide an issue about which a Director has an unavoidable conflict of interest, the Director will recuse him/herself from deliberation and any vote taken on the issue.

### Influence

Board members will not use their positions to obtain Minnesota Oral Health Coalition employment for family members or close associates. Board members may inform others of opportunities at the Minnesota Oral Health Coalition and may provide letters of recommendation in accordance with acceptable personnel practices.

(06/2019)